I. CALL TO ORDER
Chair Jinkins called the meeting to order at 4:08 p.m.

II. General Matters

A. Changes/Approval of Agenda

MOTION: Upon a motion by Board member Dennis, the board unanimously approved the Agenda with minor revisions.

B. Approval of Minutes for the February 18, 2010 Regular Meeting

MOTION: Upon a motion by Board member Dennis, the Board unanimously approved the minutes of the February 18, 2010 Regular Meeting.

C. Introductions
Mary Chikwinya, Vice President of Student Services, introduced our 2010 USA Academic Team, Madison Turpin and Gyeong-A Kang.

President Transue introduced our Fall 2009 Tahoma Award recipients: Melody Griggs, Peninsula Fresh Start Coordinator/Program Coordinator for GHC Student Services, and Natalie Wilkerson, Customer Service Specialist, Counseling/Advising and Transition Services. Don Foster, Instructor, Accounting & Business Applications, was unable to attend the meeting.

D. Correspondence
A letter was received from Jill Biden, Office of the Vice President, regarding her support for community colleges and the Student Aid and Fiscal Responsibility Act.
III. PRESENTATIONS
A. Center for Ethical Development Update
Roy Kimbel, Director of the Center for Ethical Development (CED), reported on his progress in raising funds for the CED. Unfortunately, due to the economy, we aren’t getting earnings from our endowments and it is a difficult time to raise money. Erin Holland is currently working on a grant that we hope will be successful. The CED joined with faculty member Scott Cochrane to hold two symposiums that were well attended and well received. In regard to curriculum, the CED has developed a Speakers Bureau of 22 people that faculty are inviting to their classes for discussions on ethical issues, and advisory council members have been interacting with faculty to discuss how to integrate ethics into the curriculum. The CED recently added three new council members.

B. Student Life
Mary Chikwinya, Vice President of Student Affairs, introduced Jen Manley, Student Programs Administrator. Jen introduced students Jun Ham, Tre Tharpe, Alexa Mercado-Curtis, and Juliana Chase who provided a power point presentation on the many activities of students. They explained their mission of engaging students with faculty, staff, and their peers. Each of the students shared what student life at TCC has done for them.

V. ACTION ITEMS

Approve for Study: 2011-12 Instructional Calendar

**MOTION:** Upon a motion by Board member Dennis, the Board unanimously approved for study the 2011-12 Instructional Calendar. Executive Vice President Tim Stokes recognized the efforts of Alan Waugh, Director of Professional Development.

Approve: Revised Master Plan

**MOTION:** Upon a motion by Board member Dennis, the Board unanimously approved the Revised Master Plan.

Approve: Faculty Professional Leave Request

**MOTION:** Upon a motion by Board member Dennis, the Board unanimously approved the Faculty Professional Leave Request of faculty member Ken Fox.

Board Confirmation: Honorary Degree Recipients

**MOTION:** Upon a motion by Board member Dennis, the Board confirmed Dave Edwards and Pat Shuman as our 2010 Honorary Degree recipients.

VI. NON-ACTION ITEMS

C. Commitment to Innovation: Excellence & Innovation
Dan Small, Vice President of Institutional Advancement, introduced Meg Estep Woolf, Assistant Director of Outreach and Recruitment Services. They provided a power point presentation and documents detailing the steps being taken to meet our strategic initiative, Excellence and Innovation. It was stated that we have made a great deal of progress on our goals in this area.

One particular area of excellence cited is in Marketing, Communications and Outreach. As explained in the materials provided, they have fundamentally changed the concept of how outreach works at TCC. Presentations have been given on our methods and other schools are very interested in our approach. Dale Stowell, Director of Marketing, Communications and Outreach, explained that a system has been implemented that allows us to keep track of the people who are interested in TCC, find out what they are interested in, and then provide a small but constant stream of information that helps cultivate that interest.

Meg explained “InsideTCC” which is a client (student) relationship management system by Azorus. For prospective students, it is a personalized portal; a vehicle for targeted campus updates and a link to programs and staff. From this portal they will be able to get everything they need to know about enrolling at TCC. Based on their interests, their personalized page will change with relevant news and
events. It’s designed specifically for each person. For faculty and staff, InsideTCC is an automatic connection; a vehicle to communicate campus updates with an automatic personal touch.

Communication options are:

- Faculty Welcome Emails to give an early personalized departmental connection.
- Campus announcements to manage expectations about enrollment “crunch” and to encourage students to enroll.
- “Quick Connect” which captures the contact information of prospective students, allows for automatic electronic follow-up, and to “nudge” students through the enrollment pipeline.
- Social media integration which is a networking tool for alumni, students, staff and the community and which showcases our campus and community.

The Counseling and Advising departments are currently doing this as a pilot. The next goal is to move this to other front desks where new students come.

Board Chair Jinkins mentioned that this could be a good vehicle to be adapted to alumni.

Dan thanked Meg and her team for the great work they are doing.

D. Legislative Report

Dan Small announced that the Legislature is going into a special session and hope to be done in about one week. He provided information on the proposed House and Senate operating budgets and explained how they differ. Both budgets apply cuts to the college system, although the Senate cuts nearly twice as much ($45.8 million as opposed to the House’s $24.2 million). The proposed cuts specifically for TCC are: Governor, $1.8 million; Senate, $1.4 million; and the House, $780,000. If a compromise exists, then we are looking at about $1 million.

E. 2010-2014 Strategic Plan Update

Alan Waugh provided a status report on the development of our 2010-2014 Strategic Plan. The 2005-2010 plan ends this summer. (It was decided last spring to have a four-year accreditation plan rather than a five-year plan to follow the new accreditation model.) Alan also provided a document detailing what the Strategic Planning Committee has developed to date. They have broken the plan into three groups (Create Learning, Achieve Equity, and Build Community) with a total of 19 goals. Trustee Whang offered to contact the Association of Community College Trustees to find out what other colleges are doing to implement successful strategic plans.

VII. REPORTS

A. Administrative Report

President Transue mentioned the following:

1. We received notification that our Gates proposal for the Student Completion Initiative was one of ten recommended for funding and will go to their board on March 17-18 for final approval. The Student Completion Initiative, funded by the Bill and Melinda Gates Foundation and the Washington State Legislature, will support new and promising efforts to improve access and completions for low-income young adults in Washington State over the next three years. We will receive a maximum of $160,000 over the next two years ($80,000 each year) to extend our I-BEST program to include students in developmental education.

2. We also received notification that TCC has been named to the 2009 President’s Higher Education Community Service Honor Roll by the Corporation for National and Community Service. That is in recognition from the highest levels of the federal government of our commitment to service and civic engagement on our campus and in our nation.

3. President Transue announced that two of our Titans basketball players, Chris Holmes and Darios Walker, made the NWAACC All-Star Team and we had two Honorable Mentions for the All West Region: Derrick Davis and Anthony Enriquez. Carl Howell was named the 2009-10 West Region Coach of the Year.

B. Faculty Report—Mike Towey, Faculty Union Representative, thanked the administration for support of the House’s proposed budget that supports faculty increases. Faculty have contacted members of the
Senate to ask them to support the House version. Mike stated that discussions on the negotiated agreement are ongoing with administration. Mike also thanked the Trustees for granting tenure to faculty members. He announced there will be a celebration reception on March 12. Board Chair Jinkins asked that Mike thank the tenure committees for the excellent work they did.

C. Classified Staff Report—Angie Peiffer, President of Classified Staff, was unable to attend, but President Transue read the following statement from Angie:

“Long-time TCC print shop employee Dale Herring passed away March 7. He was 62 years old. Dale faithfully served the campus community for 14 years, happily making deliveries in “his” orange cart. Dale always had a smile on his face and a “can do” attitude. He was willing to help anyone with anything. This is a tremendous loss to the whole TCC community, and Dale will be truly missed.”


E. Foundation – Christopher Algeo, Foundation Board President, reported that there is a lot going on at the Foundation. They are taking applications for scholarships between now and April 15. They are working on procuring auction items and sponsorships for The Tacoma Wine Classic taking place on May 8. They are considering having the “Raise the Paddle” funds go toward increasing the Emergency Student Fund. The Foundation is still working to develop online giving technology. Christopher mentioned that he recently met several people at local hospitals who came from TCC, and TCC’s nursing and radiology departments have good reputations. Christopher also announced that he is now working at KeyBank.

F. Board report:

Board Chair Jinkins went over upcoming events to determine which ones Trustees can attend:

Multicultural Advisory Council, March 31: Don Dennis, Laurie Jinkins, Fred Whang
Athletic Hall of Fame dinner, April 10: Fred Whang, possibly Laurie Jinkins
Professional/Technical Advisory Board Recognition event, April 12: Laurie Jinkins
Professional Development Day, April 16: no Trustees are able to attend
Pow Wow, April 24: Laurie Jinkins, Fred Whang, Chad Wright
Ellen Pinto interviews, April 28: Trustees will check their schedules.

Board Chair Jinkins noted that the May 13 board meeting has been moved from 3:30 to 4:00, and the June meeting has been moved from 4:00 to 3:30. Commencement at the Washington Corrections Center for Women has been scheduled for June 10.

VIII. REMARKS- None

IX. EXECUTIVE SESSION

None.

X. ADJOURNMENT

There being no further business, the meeting was adjourned at 6:15 p.m.

Laurie Jinkins, Chair